



2024 Sponsorship Packet

Midwest Climate Summit
Indianapolis, Indiana

April 3 - 5, 2024

Presented by
the Midwest Climate Collaborative

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The Midwest Climate Summit

hosted by the Midwest Climate Collaborative

About the Summit

The Midwest Climate Summit is the **region's annual event to strengthen partnerships, expand knowledge, and accelerate action.**

The Summit aims to **deepen our collective understanding of climate impacts and solutions in the Midwest and enhance cross-sector climate action.**

The Summit brings together leaders from **higher education; local, state, Tribal, and federal governments; businesses; and non-profits** to drive measurable, regional action on climate by leveraging the partnerships, innovations, and talent from each of these sectors.

Why Sponsor?

If the twelve states that comprise the Midwest were a country, they would be the **fifth largest greenhouse gas emitting nation on the planet.**

The Summit provides an opportunity for local, regional, and national leaders to increase ambition and action.

Summit sponsors contribute to the event's success by making it accessible to more people, highlighting key partners in the region, and enhancing the experience for all attendees. The event provides an opportunity for sponsors to engage with leaders in education, research, and practice, including in the public and private sectors as well as college students across the region.

The Midwest has the potential to play an outsized role in the coming critical decades, **lowering emissions, creating a thriving green economy, and ensuring a just and equitable transition** that does not leave any of our communities behind.

2023 Summit Summary

The first in-person summit was hosted February 21-23 in St. Louis. We anticipate 2024 attendance to exceed these numbers

- 12** States Represented
- 245** In-person Participants
- 80** Virtual Participants
- 30** Student Participants
- 20** On-site Workshops
- 6** Mobile Workshops

About the Collaborative

The Midwest Climate Collaborative (MCC) is **the premier cross-sector collaboration addressing the climate crisis in the Midwest**. The MCC is hosted by the Center for the Environment at Washington University in St. Louis. Launched in 2022 with a vision of a **carbon neutral, climate-resilient, interconnected Midwest region**, the MCC represents 60+ members across 12 states and *early accomplishments include:*

- Recipient of federal and regional grants to collaborate with members and partners on developing resources and building resiliency;
- Development of the **Midwest Climate Research Agenda** to bridge the gap between research and practice;
- Establishment of the **Midwest Climate Collaborative Educator Community of Practice**;
- Launch of the **Midwest Climate Resource Network**

Commitment to Diversity, Equity, Inclusion, and Accessibility

As a collaborative we are committed to a diverse and inclusive membership that represents the various communities, disciplines, and industries in the Midwest. We are committed to working towards equitable solutions to climate change – from mitigation to adaptation, by centering communities that have been subjected to environmental racism and are at greatest risk of climate change.

MCC members receive a discount on sponsorships.

Midwest Climate Collaborative Members

- Academy of Science – St. Louis
- American Lung Association
- City of Brentwood, MO
- Building Energy Exchange Kansas City
- Building Energy Exchange St. Louis
- Capital Area Regional Planning Commission
- Carleton College
- City of Carbondale, IL
- City of Carmel, IN
- Case Western Reserve University
- City of Clayton, MO
- Clean Air Task Force
- Delta Institute
- Donald Danforth Plant Science Center
- Earth Charter Indiana
- Employment Connection
- EnergyCare
- City of Evanston, IL
- Foundation for Regeneration
- KERAMIDA ENVIRONMENTAL, Inc.
- Illinois Agri-Food Alliance
- Indiana University
- Indiana University – Indianapolis
- City of Indianapolis, IN
- Iowa Natural Heritage Foundation
- Iowa State University
- Kansas City Zoo & Aquarium
- City of Kansas City, MO
- Lincoln University
- Loyola University of Chicago
- Mississippi River Network
- Missouri Botanical Garden
- Missouri Gateway Green Building Council
- Missouri Historical Society
- MOST Policy Initiative
- M-RETS
- City of Naperville, IL
- National Great Rivers Research and Education Center
- The Nature Conservancy, Illinois
- The Nature Conservancy, Nebraska
- Village of Northbrook, IL
- Northland College
- Northwestern University
- Principia College
- Renew Missouri
- City of St. Louis, MO
- St. Louis Science Center
- St. Louis Zoo
- Sierra Club, Hoosier Chapter
- Southern Illinois University Edwardsville
- The Ohio State University
- The Resilient Activist
- University of Chicago
- University of Michigan
- University of Wisconsin – Madison
- Urban Harvest STL
- Upper Midwest Association for Campus Sustainability
- Urban Land Institute – St. Louis
- Washington University in St. Louis



Sponsorship Packages

Bronze

4 tickets –
all activities

company name on
digital invitation
measures

(announcement,
reminders, post-event,
+ website)

sponsor logo in a
slide during virtual and
in-person event,
social media post, and
on conference app

informational
booth space
during **reception**

\$5,000

Non-member

\$4,500

Member

Silver

6 tickets –
all activities

Bronze benefits
plus:

provide
refreshments;
signage at tables +
address attendees
ahead of break

\$10,000

Non-member

\$8,500

Member

Gold

8 tickets – all
activities

Bronze
benefits plus:

provide a **meal**;
signage at tables
+ address
attendees

informational
booth space
during **entirety of
summit**

\$17,500

Non-member

\$15,000

Member

Presenting

Limited to 2

10 tickets – all activities

Bronze benefits plus:

sponsor recognition in
opening or closing remarks
and in all press releases

host of an off-site evening
reception with opportunity to
address attendees

opportunity to meet with
summit planning committee
to provide input regarding
topics and speakers

informational booth space
during **entirety of summit**
priority to sponsor 2025 at
the Presenting level

\$25,000

Non-member

\$22,500

Member

Sponsorship Considerations

Summit sponsors contribute to the event's success by making it accessible to more people, highlighting key partners in the region, and enhancing the experience for all attendees.

The Midwest Climate Summit seeks sponsors with a proven commitment to reducing emissions and/or building resiliency in the Midwest. The following are examples of how a potential sponsor can demonstrate their commitment to climate change solutions:

- *Support the federal decarbonization commitment (i.e. America is All In; Schedule B-Corp; other specific actions);*
- *Issue a public data-driven sustainability report at least every 3 years (i.e. CDP; Corporate Sustainability Reporting; ESG);*
- *Be a participant or signatory on well-established private sector efforts (i.e. We Mean Business Coalition; the Climate Pledge; RE100; Health Care Without Harm; Good Food Purchasing Program)*

If you meet any/all of these criteria or are otherwise committed to reducing emissions and building resiliency in the Midwest, we'd love to discuss featuring your organization as a sponsor of the 2024 Midwest Climate Summit in Indianapolis, Indiana – the Crossroads of America.

We reserve the right to decline sponsorship from organizations without a demonstrated commitment to climate action.

**Interested in
becoming a sponsor?
We'd love to talk.**

Contact us here:

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